



# americaeast

NEWS MEDIA & TECHNOLOGY SUMMIT

## EXHIBITOR/SPONSORSHIP REGISTRATION FORM

Join us for the 2019 America East summit taking place April 1-3, 2019!

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Company's Website Address \_\_\_\_\_

### EXHIBITOR LEVEL

- Bronze ..... \$2,500  
includes 8x10 booth, 2 personnel badges
  - Silver ..... \$3,500  
includes 8x10 booth, 3 personnel badges
  - Gold ..... \$4,500  
includes 8x10 booth, 3 personnel badges,  
tote-bag insert, food and beverage sponsorship
  - Platinum ..... \$5,500  
includes 8x10 booth, 4 personnel badges,  
tote bag insert, keynote lunch sponsorship
  - Diamond ..... \$6,500  
includes 8x20 booth, 5 personnel badges,  
tote bag insert, keynote lunch sponsorship and  
5 tickets to keynote lunch
  - Additional 8x10 ..... \$1,500  
cost in addition to above package price
- 5% discount if paid in full by Sept. 30, 2018.**

### BOOTH PREFERENCES —

Please put your choices for booth numbers in the spaces below (according to the numbers on the floor plan):

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_

3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

5th choice \_\_\_\_\_ 6th choice \_\_\_\_\_

### PAYMENT

#### CHECK IS ENCLOSED.

Make checks payable to PA NewsMedia Association (PNA)

### SPONSORSHIP OPPORTUNITIES ..... EXHIBITOR ..... NON-EXHIBITOR

- AE App ..... \$2,000 ..... \$3,000
- Floor Decals ..... \$1,000 ..... \$1,500
- Hotel Room Key Sleeves ..... \$1,500 ..... \$2,000
- Conference Session ..... \$750 ..... \$1,500
- WiFi Sponsor ..... \$1,500 ..... \$2,000
- Conference Lanyards ..... \$2,000 ..... \$3,000
- Welcome Reception\* ..... \$1,500 ..... \$2,500
- Happy Hour\* ..... \$1,500 ..... \$2,500
- Room Drop Sponsor\* ..... \$1,500 ..... \$3,000
- Water Bottle Sponsor ..... \$2,000 ..... \$3,000
- Open Air Photo Kiosk ..... \$1,500 ..... \$1,750

*Available Monday and Tuesday*

### ENTERTAINMENT OPPORTUNITIES ..... EXHIBITOR ..... NON-EXHIBITOR

- Private Hospitality Suite\* (max. 25 ppl) .. \$5,000 ..... \$6,000  
Available each evening - Sunday/Monday/Tuesday  
Bi-level hotel suite with living room, dining room, kitchen, 2 separate bedrooms.  
Ample space for small meeting or client entertaining. Package includes 2-hour  
food and beverage package. Entertain up to 25 guests. Available after 6:30  
p.m. Package price is per day.
- Pub Crawl Tour Sponsor\* (max. 11 ppl) .. \$1,500 ..... \$2,000  
Available each evening - Sunday, Monday, Tuesday or Wednesday afternoon  
You and 10 guests enjoy a guided Pub Crawl through history. Enjoy  
complimentary samplings along this 2½ hour tour.

**TOTAL DUE:**

\$ \_\_\_\_\_

\* Indicates a non-exclusive sponsorship

#### CHARGE MY CREDIT CARD

(VISA, Mastercard, Amex)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Exact Name on Card: \_\_\_\_\_

Security Code: \_\_\_\_\_

Completed forms can be returned via fax at  
717-703-3001 or via email at [events@pa-news.org](mailto:events@pa-news.org).

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NewsMedia  
ASSOCIATION