

NON-EXHIBITOR RATE SHEET



Media Business & Technology Conference

March 12-14, 2018

Hershey Lodge & Convention Center • Hershey, PA

A LA CARTE SPONSORSHIP ADD-ONS

A la carte sponsorship options may include complimentary show badge(s) and attendee roster. Contact Mary Firestone for additional information.

Conference Session Sponsor - \$1,000/each

Conference session sponsorships provide an opportunity to put your message and brand in front of America East attendees. The sponsor will be able to provide a marketing piece for distribution to session attendees and will also have the chance to speak to the audience prior to introducing the session speaker(s).

WiFi Sponsor - \$1,500/each

WiFi sponsors have the opportunity to associate their brand with wireless internet capability for all attendees. Sponsor logo included on event materials and website.

Conference Lanyards - \$3,000

Every registering attendee will receive a lanyard/neck cord for their name badge. This provides the opportunity to have company name on display throughout the conference for all attendees to view.

Welcome Reception Sponsor - \$7,500

Sponsor the Monday afternoon Welcome Reception, which brings hundreds of attendees together for great food and networking. Sponsor logo on event materials and website. Sponsor can provide branded napkins and/or giveaways.

Happy Hour Sponsor - \$6,500

Sponsor the Tuesday evening Happy Hour, which brings many attendees together for casual networking. Sponsor logo on event materials and website.

Casino Night Sponsor - \$10,000

Sponsor the Monday night Casino Night. After an exciting opening day at America East, attendees will kick back and test their luck at Casino Night. The event will feature black jack, roulette, craps tables, food and drink and music. Sponsor logo on event materials and website.

AMERICA EAST PROGRAM DIRECTORY ADVERTISING

Great exposure, affordable pricing... limited space available!

America East is the leading regional news media conference and trade show. By placing an ad in the Program & Exhibit Directory, you can make a lasting impression with your target market. Your ad will be seen by all attendees at America East.

- **Full Page (B&W)** (7" w x 9.5" h) - \$519
- **Half Page (B&W)** (7" w x 4.5" h) - \$419
- **Quarter Page (B&W)** (3.25" w x 4.5" h) - \$329

*Full color (any size ad) ADD \$200



For more information, contact:

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