

CIRCULATION SESSIONS

Take advantage of special circulation programming brought to you by I-SCMA.

TUESDAY, APRIL 11

10:00 A.M. - 10:50 A.M.

AAM BrandView: How Can it Work For You?

11:00 A.M. - 11:50 A.M.

Best Ideas in 50 Minutes for Growing Revenue and Acquiring/Retaining Customers

12:00 P.M. TO 1:00 P.M.

CIRCULATION LUNCHEON

Name for badge _____

Title _____

Company _____ Circulation _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

TO REGISTER FOR A DAY OF I-SCMA: Complete this form and mail by **March 31** to America East, 3899 N. Front St., Harrisburg, PA 17110 or fax to (717)703-3001. Phone (717) 703-3069 for registration assistance.

Cancellations must be received by 5:00 p.m., EST, on Mon., April 3, to qualify for a full refund.

Special I-SCMA sessions are complimentary. **Payment is required for luncheon and access to the exhibit floor.**



Make checks payable to PNA or use a credit card:

Visa

MasterCard

AMEX

Card# _____ Exp. Date _____

Name on Card _____

\$40 Luncheon \$85 Exhibit Floor Pass **Total enclosed \$** _____

Brought to you by the Inter-State Circulation Managers' Association and in conjunction with the Pennsylvania NewsMedia Association and America East.

April 10 - 12, 2017

Hershey Lodge, Hershey, Pa.



For more information and to register for the America East conference, please visit www.america-east.com.