



# americaeast

NEWS MEDIA & TECHNOLOGY SUMMIT

## EXHIBITOR PACKAGES

EXHIBITOR PACKAGES	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
	<b>\$2,500</b>	<b>\$3,500</b>	<b>\$4,500</b>	<b>\$5,500</b>	<b>\$6,500</b>
Booth Size* <i>includes (1) 6-ft. table, 2 chairs</i>	8x10	8x10	8x10	8x10	8x20
Exhibitor Badges ( <i>included with package</i> )	2	3	3	4	5
America East Program – Ad**		Quarter Page B&W	Half Page B&W	Full Page B&W	Full Page Color
America East Program – Listing <i>Text-only for company information</i>	25 words	25 words	50 words	75 words	100 words
Tote Bag Insert <i>Qty 750; must be supplied by exhibitor</i>		X	X	X	X
Event Co-Sponsorship		Breakfast	Lunch	Keynote Luncheon	Keynote Luncheon +5 tickets

\* Space is available on a first-come, first-served basis; Additional booth space – \$1,500

\*\* Ads are black and white, unless otherwise indicated; color can be added for \$200



**5% discount**

if paid in full by Sept. 30, 2018.

“Over the past 10-plus years, we have seen an exceptional mix of new business opportunities from a diverse range of publishers, and have continued development of critical relationships with our existing customer base. News Hub Media will always exhibit at America East as it attracts the perfect range of attendees who are there to learn and explore new concepts and technology.”

**DEREK MILNE**

Business Development Director,  
North America

NEWS HUB MEDIA

## AMERICA EAST PROGRAM DIRECTORY ADVERTISING



### Great exposure, affordable pricing... limited space available!

America East is the leading regional news media summit and trade show. By placing an ad in the Program & Exhibits Directory, you can make a lasting impression with your target market. Your ad will be seen by all attendees at America East.

- **Full Page (B&W)** (7" w x 9.5" h)  
\$319 (exhibitor) \$519 (non-exhibitor)
- **Half Page (B&W)** (7" w x 4.5" h)  
\$219 (exhibitor) \$419 (non-exhibitor)
- **Quarter Page (B&W)** (3.25" w x 4.5" h)  
\$129 (exhibitor) \$329 (non-exhibitor)

\*Full color (any size ad) ADD \$200

To reserve your booth or secure your sponsorship, contact  
**ZEDDIE NEIDIG** at zeddien@pa-news.org or at 717-703-3034.

Presented by





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## SPONSORSHIP PACKAGES

### AMERICA EAST APP SPONSOR

\$2,000 Exhibitor; \$3,000 Non-Exhibitor

1 Sponsorship available

Attendees at America East will use the event app to organize their days, receive important conference updates, and connect with their colleagues.

- Logo and company links on all app marketing material
- Logo included on the app splash screen
- Three promoted posts within the app, one push notification, and sponsor section
- Sponsor logo included in marketing messages, onsite signage and website

### FLOOR/CARPET DECAL SPONSOR

\$1,000 Exhibitor; \$1,500 Non-Exhibitor

1 Sponsorship available

America East floor decals featuring your logo and booth number serve as session and traffic markers throughout the conference area—a cost-effective way to keep your company's name top-of-mind.

- (12) Floor decals placed throughout the America East venue
- Sponsor logo included in marketing messages, onsite signage and website

### HOTEL ROOM KEY SLEEVE SPONSOR

\$1,500 Exhibitor; \$2,000 Non-Exhibitor

1 Sponsorship available

America East attendees staying at the Hershey Lodge will receive hotel room key sleeves that feature your company logo. A great way to have your brand visible to show attendees.

- Custom Hershey Lodge key card sleeves with company logo
- Sponsor logo included in marketing messages, onsite signage and website

### CONFERENCE SESSION SPONSOR

\$750 Exhibitor; \$1,500 Non-Exhibitor

Conference session sponsorships provide an opportunity to put your message and brand in front of America East attendees. The sponsor will be able to provide a marketing piece for distribution to session attendees and will also have the chance to speak to the audience prior to introducing the session speaker(s).

### WiFi SPONSOR

\$1,500 Exhibitor; \$2,000 Non-Exhibitor

WiFi sponsors have the opportunity to associate their brand with wireless internet for all attendees. Sponsor logo included on event materials and website.

### CONFERENCE LANYARDS SPONSOR

\$2,000 Exhibitor; \$3,000 Non-Exhibitor

Every registering attendee will receive a lanyard/neck cord for their name badge. This provides the opportunity to have company name on display throughout the conference for all attendees to view.

### WELCOME RECEPTION SPONSOR\*

\$1,500 Exhibitor; \$2,500 Non-Exhibitor

Sponsor the Monday afternoon Welcome Reception, which brings hundreds of attendees together for great food and networking. Sponsor logo on event materials and website. Sponsor can provide branded napkins and/or giveaways.

### HAPPY HOUR SPONSOR\*

\$1,500 Exhibitor; \$2,500 Non-Exhibitor

Sponsor the Tuesday evening Happy Hour, which brings many attendees together for casual networking. Sponsor logo on event materials and website.

### ROOM DROP SPONSOR\*

\$1,500 Exhibitor; \$3,000 Non-Exhibitor

You supply the item or items you would like delivered and the hotel will deliver to every America East attendee's room. Sponsor logo on event website.

### WATER BOTTLE SPONSOR

\$2,000 Exhibitor; \$3,000 Non-Exhibitor

Aluminum water bottles with your sponsored logo, distributed to all attendees at registration in the welcome packet.

### OPEN AIR PHOTO KIOSK SPONSOR

\$1,500 Exhibitor; \$2,000 Non-Exhibitor

Tap Snap will offer a 2-hour photo kiosk sponsorship designed for photo branding and marketing. Your logo will be on everyone's photo during the evening receptions. Available Monday or Tuesday evening.

## ENTERTAINMENT OPPORTUNITIES

### PRIVATE HOSPITALITY SUITE SPONSOR\*

\$5,000 Exhibitor; \$6,000 Non-Exhibitor

maximum of 25 people

Available each evening - Sunday, Monday, Tuesday  
Bi-level hotel suite with living room, dining room, kitchen, 2 separate bedrooms. Ample space for small meeting or client entertaining. Package includes 2-hour food and beverage package. Entertain up to 25 guests. Available after 6:30 p.m. Package price is per day.

### PUB CRAWL TOUR SPONSOR\*

\$1,500 Exhibitor; \$2,000 Non-Exhibitor

maximum of 11 people

Available each evening - Sunday, Monday, Tuesday, or  
Wednesday afternoon  
You and 10 guests enjoy a guided Pub Crawl through history. Enjoy complimentary samplings along this 2½ hour tour.

\* Indicates a non-exclusive sponsorship