

# AMERICA EAST SPONSOR REGISTRATION FORM



**Contact Name** \_\_\_\_\_  
**Company Name** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City** \_\_\_\_\_ **State/Province** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Country** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_  
**Email Address** \_\_\_\_\_  
**Company's Website Address** \_\_\_\_\_  
**Booth Preferences** 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

## SPONSORSHIP LEVEL

- Bronze .....\$2,500
- Silver .....\$3,500
- Gold .....\$4,500
- Platinum .....\$5,500
- Diamond .....\$6,500

## BOOTH UPGRADES

*cost in addition to above package price*

- Additional 8x20 (Diamond package only) . . . . . \$2,000
- Additional 8x10 . . . . . \$1,000
- Premium location - 8x16 . . . . . \$1,000  
*Only (4) available - 11, 27, 41, 52*
- Premium location - yellow 8x10 . . . . . \$500

## UNIQUE SPONSORSHIP PACKAGES

- Craft Beer Tasting . . . . . \$10,000
- Photo Booth . . . . . \$5,500
- Relaxation Station . . . . . \$4,500
- Hotel Room Key Sleeve . . . . . \$4,500
- Floor/Carpet Decal . . . . . \$4,000
- America East App . . . . . \$3,500

**Exhibitor      Non-Exhibitor**

## A LA CARTE OPTIONS

- |  |       |          |
|--|-------|----------|
| <input type="checkbox"/> Conference Session . . . . . \$750    | ..... | \$1,000  |
| <input type="checkbox"/> WiFi Sponsor . . . . . \$1,000        | ..... | \$1,500  |
| <input type="checkbox"/> Conference Lanyards . . . . . \$2,500 | ..... | \$3,000  |
| <input type="checkbox"/> Welcome Reception . . . . . \$6,000   | ..... | \$7,500  |
| <input type="checkbox"/> Happy Hour . . . . . \$5,000          | ..... | \$6,500  |
| <input type="checkbox"/> Casino Night . . . . . \$7,500        | ..... | \$10,000 |

## PROGRAM DIRECTORY ADVERTISING

- |  |       |       |
|--|-------|-------|
| <input type="checkbox"/> Full Page (B&W) . . . . . \$319       | ..... | \$519 |
| <input type="checkbox"/> Half Page (B&W) . . . . . \$219       | ..... | \$419 |
| <input type="checkbox"/> Quarter Page (B&W) . . . . . \$129    | ..... | \$329 |
| <input type="checkbox"/> Full Color (any size) . . . . . \$200 | ..... | \$200 |

**TOTAL DUE:**                      \$ \_\_\_\_\_                      \$ \_\_\_\_\_

## COMPANY CATEGORY

- Advertising (*red*)
- Editorial (*orange*)
- Circulation (*blue*)
- Production (*green*)
- Sales & Marketing (*purple*)
- Any category (*yellow*)

## EXHIBIT HALL PASSPORT PROGRAM

- Yes! I will participate. Contact me with additional details.
- No. I am not interested.

## ONE-ON-ONE MEETINGS PROGRAM

- Yes! I will participate.
- No. I am not interested.

## PAYMENT

- CHECK IS ENCLOSED.**  
Make checks payable to PA NewsMedia Association (PNA)

- CHARGE MY CREDIT CARD**  
(VISA, Mastercard, Amex)

**Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

**Exact Name on Card:** \_\_\_\_\_

**Security Code:** \_\_\_\_\_