

AMERICA EAST SPONSOR REGISTRATION FORM



Contact Name _____
Company Name _____
Address _____
City _____ **State/Province** _____ **Zip** _____
Country _____
Phone _____ **Fax** _____
Email Address _____
Company's Website Address _____
Booth Preferences 1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice _____

SPONSORSHIP LEVEL

- Bronze\$2,500
- Silver\$3,500
- Gold\$4,500
- Platinum\$5,500
- Diamond\$6,500

BOOTH UPGRADES

cost in addition to above package price

- Additional 8x20 (Diamond package only) \$2,000
- Additional 8x10 \$1,000
- Premium location - 8x16 \$1,000
Only (4) available - 11, 27, 41, 52
- Premium location - yellow 8x10 \$500

UNIQUE SPONSORSHIP PACKAGES

- Craft Beer Tasting \$10,000
- Photo Booth \$5,500
- Relaxation Station \$4,500
- Hotel Room Key Sleeve \$4,500
- Floor/Carpet Decal \$4,000
- America East App \$3,500

Exhibitor Non-Exhibitor

A LA CARTE OPTIONS

- | | |
|--|--|
| <input type="checkbox"/> Conference Session \$750 | <input type="checkbox"/> Conference Session \$1,000 |
| <input type="checkbox"/> WiFi Sponsor \$1,000 | <input type="checkbox"/> WiFi Sponsor \$1,500 |
| <input type="checkbox"/> Conference Lanyards \$2,500 | <input type="checkbox"/> Conference Lanyards \$3,000 |
| <input type="checkbox"/> Welcome Reception \$6,000 | <input type="checkbox"/> Welcome Reception \$7,500 |
| <input type="checkbox"/> Happy Hour \$5,000 | <input type="checkbox"/> Happy Hour \$6,500 |
| <input type="checkbox"/> Casino Night \$7,500 | <input type="checkbox"/> Casino Night \$10,000 |

PROGRAM DIRECTORY ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> Full Page (B&W) \$319 | <input type="checkbox"/> Full Page (B&W) \$519 |
| <input type="checkbox"/> Half Page (B&W) \$219 | <input type="checkbox"/> Half Page (B&W) \$419 |
| <input type="checkbox"/> Quarter Page (B&W) \$129 | <input type="checkbox"/> Quarter Page (B&W) \$329 |
| <input type="checkbox"/> Full Color (any size) \$200 | <input type="checkbox"/> Full Color (any size) \$200 |

TOTAL DUE: \$ _____ \$ _____

COMPANY CATEGORY

- Advertising (*red*)
- Editorial (*orange*)
- Circulation (*blue*)
- Production (*green*)
- Sales & Marketing (*purple*)
- Any category (*yellow*)

EXHIBIT HALL PASSPORT PROGRAM

- Yes! I will participate. Contact me with additional details.
- No. I am not interested.

ONE-ON-ONE MEETINGS PROGRAM

- Yes! I will participate.
- No. I am not interested.

PAYMENT

- CHECK IS ENCLOSED.**
Make checks payable to PA NewsMedia Association (PNA)

- CHARGE MY CREDIT CARD**
(VISA, Mastercard, Amex)

Card Number: _____

Expiration Date: _____

Exact Name on Card: _____

Security Code: _____