

# PROGRAM DIRECTORY ADVERTISING FORM

Great exposure, affordable pricing... limited space available!

America East is the news media industry's leading newspaper trade show. By placing an ad in the Program & Exhibit Directory, you can make a lasting impression with your target market. Your ad will be seen by all attendees at America East, including publishers, online managers, circulation directors and managers, production directors, editors, ad directors and others.

## PLEASE RESERVE SPACE FOR MY AD AS FOLLOWS:

Size	Cost
<input type="checkbox"/> Full page (7" w x 9.5" h)	\$319
<input type="checkbox"/> Half page (7" w x 4.5" h)	\$219
<input type="checkbox"/> Quarter page (3.25" w x 4.5" h)	\$129
<input type="checkbox"/> Full color (any size ad)	ADD \$200

**\*\*Deadline to reserve ad space is Feb. 17\*\***  
Please submit ad artwork by Feb. 24

We request that ads are submitted as Adobe PDFs, with all fonts embedded and no bleeds. Please adhere closely to sizes listed above. After submission, no changes or corrections can be made to your ad.

Email your PDF to [maryf@pa-news.org](mailto:maryf@pa-news.org) by February 24, 2017.

Questions? Contact Mary Firestone at (717) 703-3034.

Advertiser/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

PLEASE SEND A COMPLETED COPY OF THIS CONTRACT TO:

America East  
3899 N. Front St.  
Harrisburg, PA 17110

OR fax form to (717) 703-3001

PDFs should be emailed to: [maryf@pa-news.org](mailto:maryf@pa-news.org)

PAYMENT:

Total amount \$ \_\_\_\_\_ enclosed.

Make checks payable to: PNA, or you may pay via credit card:

Charge the following credit card (Visa, Mastercard, AMEX accepted):

Card Type \_\_\_\_\_

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_