



2017 Digital Media Contest Winners:

Category 1: Best Overall Experience:

Division II & III

Third Place: www.yorkdispatch.com – *The York Dispatch*, Pa.
Second Place: www.pgn.com – *Philadelphia Gay News*, Pa.
First Place (TIE): www.lancasterfarming.com – *Lancaster Farming*, Pa.
First Place (TIE): www.cumberlink.com – *The Sentinel*, Carlisle, Pa.

Division I

Third Place: www.lancasteronline.com – *LNP*, Lancaster, Pa.
Second Place (TIE): www.observer-reporter.com – *Observer-Reporter*, Washington, Pa.
Second Place (TIE): www.timesonline.com – *Beaver County Times*, Pa.
First Place: www.fusion.net – *Fusion*, Doral, Fla.

Category 2: Best Use of Video:

Division II & III

Third: www.indianagazette.com – *The Indiana Gazette*, Pa.
Second (TIE): www.yorkdispatch.com – *The York Dispatch*, Pa.
Second (TIE): www.dailyamerican.com – *Daily American*, Somerset, Pa.
First: www.lancasterfarming.com – *Lancaster Farming*, Pa.

Division I

Third Place (TIE): www.lancasteronline.com – *LNP*, Lancaster, Pa.
Third Place (TIE): www.observer-reporter.com – *Observer-Reporter*, Washington, Pa.
Second Place: www.fusion.net – *Fusion*, Doral, Fla.
First Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.

Category 3: Best Interaction with Readers:

Division II & III

Second: www.indianagazette.com – *The Indiana Gazette*, Pa.
First: www.pgn.com – *Philadelphia Gay News*, Philadelphia, Pa.

Division I

Third Place: www.observer-reporter.com – *Observer-Reporter*, Washington, Pa.
Second Place: www.lancasteronline.com – *LNP*, Lancaster, Pa.
First Place: www.pennlive.com – *PennLive/The Patriot-News*, Harrisburg, Pa.

Category 4: Best Overall Use of Social Media:

Division II & III

Third Place: www.lancasterfarming.com – *Lancaster Farming*, Pa.
Second Place: www.pgn.com – *Philadelphia Gay News*, Philadelphia, Pa.
First Place: www.yorkdispatch.com – *The York Dispatch*, Pa.

Division I

Third Place: www.pennlive.com – *PennLive/The Patriot-News*, Harrisburg, Pa.
Second Place: www.lancasteronline.com – *LNP*, Lancaster, Pa.
First Place: www.fusion.net – *Fusion*, Doral, Fla.

Category 5: Best Use of Multimedia:

Division II & III

Third Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.
Second Place: www.yorkdispatch.com – *The York Dispatch*, Pa.
First Place: www.dailyamerican.com – *Daily American*, Somerset, Pa.

Division I

Third Place: www.lancasteronline.com – *LNP*, Lancaster, Pa.
Second Place (TIE): www.observer-reporter.com – *Observer-Reporter*, Washington, Pa.
Second Place (TIE): www.fusion.net – *Fusion*, Doral, Fla.
First Place: www.pennlive.com – *PennLive/The Patriot-News*, Harrisburg, Pa.

Category 6: Best Revenue Generation Initiative:

Division II & III

Second Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.
First Place: www.lancasterfarming.com – *Lancaster Farming*, Pa.

Division I

Winner: www.timesonline.com – *Beaver County Times*, Pa.

Category 7: Best Use of Advertising:

Division II & III

Third Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.
Second Place: www.pgn.com – *Philadelphia Gay News*, Philadelphia, Pa.
First Place: www.indianagazette.com – *The Indiana Gazette*, Indiana, Pa.

Category 8: Best Overall Mobile Experience:

Division II & III

Third Place: www.lancasterfarming.com – *Lancaster Farming*, Pa.
Second Place: www.dailyamerican.com – *Daily American*, Somerset, Pa.
First Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.

Division I

Third Place: www.thetimes-tribune.com.com – *The Times-Tribune*, Scranton, Pa.
Second Place (TIE): www.timesonline.com – *Beaver County Times*, Pa.
Second Place (TIE): www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.
First Place: www.themorningcall.com – *The Morning Call*, Allentown, Pa.