

2017 AMERICA EAST DIGITAL MEDIA CONTEST ENTRY FORM

Deadline to Enter Digital Media Contest: ~~February 13, 2017~~
The initial deadline has been extended to February 27, 2017.

Contest entry fee: \$125 (Includes up to five categories)
Each additional category entry fee is \$25

Name: _____ Title: _____

News Media Company: _____

Website Address/App Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

All entrants will be entered in the "Best Overall Experience" category.
Please select FOUR additional categories to enter from the list below, as well as the division.
[If you would like to enter more than five categories, each additional category entry is \$25.]

- Best Overall Experience
- Best Use of Video
- Best Interaction with Readers
- Best Overall Use of Social Media
- Best Use of Multimedia
- Best Revenue Generation Initiative
- Best Use of Advertising
- Division I - More than 250,001 average monthly unique visitors
- Division II - 250,000 -100,000 average monthly unique visitors
- Division III - Less than 100,000 or less average montly unique visitors
- Division IV - College or university news media websites

Total due: \$ _____

Charge to the following credit card (Visa or MasterCard):

Card Number _____

Expiration date _____

Name on card _____

Check enclosed: Make checks payable to the Pennsylvania NewsMedia Association (PNA)

Payment Options:

Return with payment by February 27, 2017 to PNA/America East, c/o DMC, 3899 N. Front St., Harrisburg, PA 17110 or fax to (717) 703-3001. Payment must be received by February 27 to be eligible for judging. Contact Kate Landis at (717) 703-3069 or kathleenl@pa-news.org with any questions.

