



2016 Digital Media Contest Winners:

Category 1: Best Overall Digital Experience:

Division II & III

- Third Place: www.crimewatchpa.com – CRIMEWATCH Technologies, Carlisle, Pa.
Second Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.
First Place: www.LititzDailyNews.com – Lititz, Pa.

Division I

- Third Place: www.themorningcall.com – *The Morning Call*, Allentown, Pa.
Second Place: www.observer-reporter.com – *Observer-Reporter*, Washington, Pa.
First Place: www.lancasteronline.com – LNP, Lancaster, Pa.

Category 2: Best Use of Video:

Division II & III

- Third: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.
Second: www.indianagazette.com – *The Indiana Gazette*, Indiana, Pa.
First: www.LititzDailyNews.com – Lititz, Pa.

Division I

- Third Place: www.timesonline.com – *Beaver County Times*, Beaver, Pa.
Second Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.
First Place: www.theintell.com – *The Intelligencer*, Doylestown, Pa.

Category 3: Best Use of Technology on the Web:

Division II & III

- Third: www.thelegalintelligencer.com – *The Legal Intelligencer*, Philadelphia, Pa.
Second: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.
First: www.crimewatchpa.com – CRIMEWATCH Technologies, Carlisle, Pa.

Division I

Third Place: www.lancasteronline.com – LNP, Lancaster, Pa.
Second Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.
First Place: www.theintell.com – *The Intelligencer*, Doylestown, Pa.

Category 4: Best Interaction with Readers:**Division II & III**

Winner: www.indianagazette.com – *The Indiana Gazette*, Indiana Pa.

Division I

Third Place: www.lancasteronline.com – LNP, Lancaster, Pa.
Second Place: www.themorningcall.com – *The Morning Call*, Allentown, Pa.
First Place: www.pennlive.com – *PennLive/The Patriot-News*, Harrisburg, Pa.

Category 5: Best Overall Use of Social Media:**Division II & III**

Third Place: www.crimewatchpa.com – CRIMEWATCH Technologies, Carlisle, Pa.
Second Place: www.indianagazette.com – *The Indiana Gazette*, Pa.
First Place: www.LititzDailyNews.com – Lititz, Pa.

Division I

Third Place: www.observer-reporter.com – *Observer-Reporter*, Washington, Pa.
Second Place: www.lancasteronline.com – LNP, Lancaster, Pa.
First Place: www.pennlive.com – *PennLive/The Patriot-News*, Harrisburg, Pa.

Category 6: Best Use of Multimedia:**Division II & III**

Third Place: www.thelegalintelligencer.com – *The Legal Intelligencer*, Philadelphia, Pa.
Second Place: www.dailyamerican.com – *Daily American*, Somerset, Pa.
First Place: www.LititzDailyNews.com – Lititz, Pa.

Division I

Third Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.

Second Place: www.lancasteronline.com – LNP, Lancaster, Pa.
First Place: www.pennlive.com – *PennLive/The Patriot-News*, Harrisburg, Pa.

**Category 7: Best Revenue Generation Initiative:
Division II & III**

Winner: www.indianagazette.com – *The Indiana Gazette*, Indiana, Pa.

**Category 8: Best Search Presence:
Division II & III**

Third Place: www.indianagazette.com – *The Indiana Gazette*, Indiana, Pa.
Second Place: www.dailyamerican.com – *Daily American*, Somerset, Pa.
First Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.

Division I

Third Place: www.themorningcall.com – *The Morning Call*, Allentown, Pa.
Second Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.
First Place: www.theintell.com – *The Intelligencer*, Doylestown, Pa.

**Category 9: Best Overall Mobile Experience:
Division II & III**

Third Place: www.thelegalintelligencer.com – *The Legal Intelligencer*, Philadelphia, Pa.
Second Place: www.dailyamerican.com – *Daily American*, Somerset, Pa.
First Place: www.crimewatchpa.com – CRIMEWATCH Technologies, Carlisle, Pa.

Division I

Third Place: www.thetimes-tribune.com – *The Times-Tribune*, Scranton, Pa.
Second Place: www.timesonline.com – *Beaver County Times*, Beaver, Pa.
First Place: www.themorningcall.com – *The Morning Call*, Allentown, Pa.