



2015 Digital Media Contest Winners:

Best Overall Digital Experience:

Division I & II

Third Place: www.indianagazette.com – *The Indiana Gazette*, Pa.
Second Place: www.cpbj.com– *Central Penn Business Journal*, Pa.
First Place: www.LititzDailyNews.com

Division III

Third Place: www.triblive.com – *Pittsburgh Tribune-Review*, Pa.
Second Place: www.theday.com – *The Day*, New London, CT.
First Place: www.pottsmmerc.com – *The Mercury*, Pottstown, Pa.

Best Use of Video Category:

Division I & II

Winner: www.cpbj.com– *Central Penn Business Journal*, Harrisburg, Pa.

Division III

Third Place: www.theday.com – *The Day*, New London, CT.
Second Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.
First Place: www.theintell.com – *The Intelligencer*, Doylestown, Pa.

Best Use of Technology on the Web Category:

Division I & II

Winner: www.LititzDailyNews.com

Division III

Third Place: www.triblive.com – *Pittsburgh Tribune-Review*, Pa.
Second Place: www.theintell.com – *The Intelligencer*, Doylestown, Pa.
First Place: www.goerie.com – *Erie Times-News*, Pa.

Best Interaction with Readers Category:

Division I & II

Winner: www.indianagazette.com – *The Indiana Gazette*, Pa.

Division III

Third Place: www.goerie.com – *Erie Times-News*, Pa.

Second Place: www.timesleader.com – *The Times Leader*, Wilkes-Barre, Pa.

First Place: www.pennlive.com – *Pennlive.com/The Patriot-News*, Harrisburg, Pa.

Best Overall Use of Social Media:

Division I & II

Third Place: www.cpbj.com– *Central Penn Business Journal*, Pa.

Second Place: www.indianagazette.com – *The Indiana Gazette*, Pa.

First Place: www.LititzDailyNews.com

Division III

Third Place: www.citizensvoice.com – *The Citizens' Voice*, Wilkes-Barre, Pa.

Second Place: www.timesleader.com – *The Times Leader*, Wilkes-Barre, Pa.

First Place: www.pennlive.com – *Pennlive.com/The Patriot-News*, Harrisburg, Pa.

Best Use of Multimedia Category:

Division I & II

Winner: www.LititzDailyNews.com

Division III

Third Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.

Second Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.

First Place: www.theintell.com – *The Intelligencer*, Doylestown, Pa.

Best Revenue Generation Initiative Category:

Division I & II

Winner: www.indianagazette.com – *The Indiana Gazette*, Pa.

Division III

Third Place: www.thetimes-tribune.com – *The Times-Tribune*, Scranton, Pa.

Second Place: www.buckscountycouriertimes.com – *Bucks County Courier Times*, Levittown, Pa.

First Place: www.theday.com – *The Day*, New London, CT.

Best Search Presence Category:

Division I & II

Winner: www.cpbj.com– *Central Penn Business Journal*, Harrisburg, Pa.

Division III

Winner: www.pennlive.com – *Pennlive.com/The Patriot-News*,
Harrisburg, Pa.

Best Overall Mobile Experience Category:

Division I & II

Winner: www.cpbj.com– *Central Penn Business Journal*,
Harrisburg, Pa.

Division III

Third Place: www.cumberlink.com – *The Sentinel*, Carlisle, Pa.

Second Place: www.ydr.com, York Daily Record/Sunday News, Pa.

First Place: www.thetimes-tribune.com – *The Times-Tribune*,
Scranton, Pa.